GeoMx™ Digital Spatial Profiler

Your GPS for Biology





Resolving **Sample Heterogeneity**

Spatial information or high-plex: The tradeoff

Understanding tissue heterogeneity is critical to answering key biological questions in translational research. The current tissue analysis paradigm requires a tradeoff between morphological analysis or high plex, sacrificing valuable information or consuming precious samples.



Introducing GeoMx[™] DSP Your GPS for biology

NanoString's GeoMx Digital Spatial Profiler (DSP) combines the best of spatial and molecular profiling technologies by generating a whole tissue image at single cell resolution and digital profiling data for 10's-1,000's of RNA or Protein analytes for up to 16-20 tissue slides per day. This unique combination of high-plex, high-throughput spatial profiling enables researchers to rapidly and quantitatively assess the biological implications of the heterogeneity within tissue samples.







The Path is Clear

GeoMx DSP Workflow







Locate **Your Regions** of Interest

Tunable, light-directed selection enables dynamic profiling modalities

Geometric Profiling

Assess tissue heterogeneity and profile standardized geometric shapes across distinct tissue regions

Rare Cell Profiling

Cell type-specific morphology markers guide profiling, revealing the function of distinct cell populations

Gridded Profiling

Perform deep spatial mapping using a tunable gridding pattern

Segment Profiling

Maximize cellularity using morphology markers to identify and profile distinct biological compartments within an ROI

Contour Profiling

Evaluate how proximity affects biological response and the local microenvironment around a central structure using radiating ROI

Biological questions inform modality selection



Geometric Profiling

How does the expression of tumor and immune markers differ across a sample?

Geometric profiling identifies distinct expression profiles across and within specific regions of the tissue

Segment Profiling

How does the tumor differ from the tumor microenvironment?

Segment profiling reveals unique tumor and tumor microenvironment molecular profiles

Contour Profiling



How does proximity to the tumor or an immune cell population alter biological response?

Radiating ROIs surrounding macrophages show distinct expression profiles based on proximity

Gridded Profiling



Gridded profiling provides a digital map of the molecular profile of the tumor

Rare Cell Profiling

How do rare immune cells impact tumor biology and therapeutic response?

Isolated immune cell populations show unique expression profiles













Explore **Your Data**

GeoMx DSP provides an integrated environment

- Easy to analyze Imaging and profiling data is always connected
- Easy to integrate Open portal to import external data sets such as clinical annotations or sequencing data
- Easy to collaborate Multi-user access to data at the same time



Discover **Your Biomarker**

Flexible, pre-verified content to fit a range of research needs

GeoMx assays are modular and optimized for robust performance across samples. Select one core and up to 6 modules to analyze up to 96 targets on a single slide. Available content covers immunology, immuno-oncology, neurodegeneration and neuroinflammation. Additionally, user-defined protein or RNA content can be added using our Protein Barcoding Service and Custom RNA offering.



Available content will cover immunology, immuno-oncology, neurodegeneration, and neuroinflammation with a rapidly growing pipeline.

	Immuno-Oncology	Neuroscience
Protein Cores	Immune Cell Profiling ~20-plex Human/Mouse	Neural Cell Profiling ~20-plex Human
Protein Modules	IO Drug Target ~10-plex Human/Mouse	Alzheimer's Pathology ~10-plex Human
	Immune Activation Status ~10-plex Human	Parkinson's Pathology ~10-plex Human
	Immune Cell Typing ~10-plex Human	
	Pan-Tumor ~10-plex Human	
RNA Cores	Immune Pathways ~84-plex Human	N/A
Custom Modules	Available	Available

Case Study: Identification of predictive biomarkers for immune checkpoint in melanoma

Background: Emerging immunotherapeutic strategies require predictive biomarkers to select more patients with a positive clinical outcome and reduce toxicity

Experimental design: 44 protein targets spatially profiled across 3 unique compartments (macrophage, leukocytes, and melanocyte) from each melanoma biopsy obtained across 59 immunotherapy-treated patients using rare cell profiling





High PD-L1 expression in macrophages is associated with prolonged survival



*Panel concepts and offerings subject to change prior to commercial launch

Results: 5 compartment-specific biomarkers discovered

Data courtesy of David Rimm, MD, PhD, Yale University

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